



## OFFICIAL CONTEST RULES

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.**

2. **ELIGIBILITY:** Unless otherwise indicated by Seneca Gaming Corporation (“**Sponsor**”), each sweepstakes, contest or promotion (each, a “**Promotion**”) is open to U.S. residents 18 years of age and older as of the date of commencement of the Promotion (as determined in the sole discretion of Sponsor). Employees of Sponsor and its subsidiaries, and members of their immediate families or persons living in the same household are ineligible to participate. Promotions are void where prohibited.

3. **ENTRIES.** No more than one entry per person or email address is permitted. Use of any digital, robotic, automatic, programmed, or similar entry method or entering more than the number of times permitted will void all entries and result in disqualification. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules.

4. **DRAWING:** A random drawing will be conducted at a date determined by Sponsor to select the winner(s) from among all eligible entries received. Odds of winning depend on the number of entries received. Potential winners will be notified by email/phone and may be required to sign and return any required affidavit of eligibility and/or release as required by Sponsor. Failure to respond within the applicable time period will result in forfeiture of prize and Sponsor shall have the option to award the prize to an alternate winner. The return of any prize notification or prize as undeliverable may result in disqualification and an alternate winner may be selected. All income taxes resulting from acceptance of prize are the responsibility of the winner. By entering the Promotion, entrant accepts and agrees to these Official Rules and the decisions of Sponsor, which shall be final in all matters. Acceptance of a prize also constitutes permission to Sponsor’s use the winner’s name and likeness for marketing purposes without further compensation or right of approval, unless prohibited by law.

5. **LIMITATION OF LIABILITY:** By entering the Promotion, entrants waive all right to, and hold the Sponsor, its subsidiaries, affiliates and all employees and agents thereof (collectively, the “**Promotion Parties**”) harmless from, any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorneys’ fees) arising out of or in connection with participation in the Promotion or the acceptance, use, or misuse of any prize. The Promotion Parties are not responsible for: late, incomplete, or incorrect entries; an entrant’s failure to receive prize notices due to entrant’s spam, junk e-mail, or other security settings or for entrants’ provision of incorrect or otherwise non-functioning contact information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in the Promotion; by any human error which may occur in the processing of the entries in the Promotion; or any typographical, technological, or other error in the publishing of the offer, administration of the Promotion, or announcement of the prizes. If, in the Sponsor’s opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the Promotion, or if technical difficulties (including viruses and bugs) compromise the integrity of the Promotion, Sponsor reserves the right, in its sole discretion, to cancel or modify the Promotion in a manner it deems appropriate.

6. **PRIZES:** Sponsor reserves the right to substitute a prize of equal or greater value.

7. **CHOICE OF LAW; ENTRANT RELEASE OF CLAIMS:** Entrant agrees that all matters arising out of or relating to this sweepstakes and these Official Rules are governed by, and construed in accordance with, the laws of the Seneca Nation of Indians. Entrant releases Sponsor and the Promotion Parties from any and all claims arising out of Entrant’s participation in the promotion or use of any prize, unless otherwise permitted by Seneca Nation law.