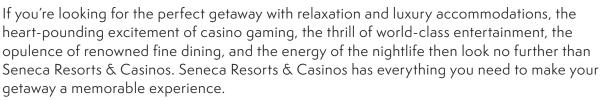




SENECA RESORTS & CASINOS



From the awesome power of a natural wonder to the majesty of a hillside view or the epicenter of a city vibe, the three Seneca Resorts & Casinos properties offer three distinct feels with the same remarkable service.

Thunderous energy awaits guests at **Seneca Niagara Resort & Casino**, minutes from the world-famous Niagara Falls. Inside, feel the rush of excitement across the resort's 147,000-square-foot gaming floor, where you can enjoy the hottest new slots and all of your favorite table games. With more than 3,600 slot machines and 90 table games to choose from, there's a game for everyone. Seneca Niagara is the first casino in North America to introduce Pulse Arena, an exciting new concept that brings the fun of electronic table games and a Blackjack Party Pit to new heights and includes Seneca Niagara's feature bar STIR. Pulse Arena/STIR creates a high-energy focal point of activity and excitement with live performances & DJ's, a massive 43-foot high-definition video wall, and a large, inviting dance floor.

Energy abounds in downtown Buffalo, and **Seneca Buffalo Creek Casino** is at the heart of the excitement. Amid the thrill of professional sports, year-round activity, and the energetic nightlife of the city's Inner Harbor area and Cobblestone District, Seneca Buffalo Creek Casino offers non-stop thrills. And things are getting even better with our new \$40 million casino expansion. Now, guests will find more than 1,200 slot machines and over 30 table games to keep their pulse racing, including a new high limit room and expanded non-smoking area, as well as a performance stage for live entertainment at Stixx Sports Bar. The expansion also includes the new WD Bar & Grille restaurant on the second floor complete with indoor and outdoor seating, as well as the new B-Lo Bar, The Creek, The Creek Stop, and the new Exit 6 retail outlet.

For a resort escape filled with hot entertainment and cool relaxation, visit **Seneca Allegany Resort & Casino** – the premier resort in New York's Southern Tier region. Nestled at the foot of the majestic Allegheny Mountains along the New York/Pennsylvania border, Seneca Allegany Resort & Casino is a short drive from Buffalo, Rochester, Pittsburgh, Cleveland and Southern Ontario. It's always time to play at Seneca Allegany, home to nearly 1,800 state-ofthe-art slot machines, including classic favorites and the latest technology and themes, and 33 table games, such as blackjack, roulette, craps, Caribbean Stud poker, and many more. Our recently-redesigned 68,000-square-foot casino floor, not only lets you enjoy all of your favorite games, but also offers you a level of comfort you won't find anywhere else.

The biggest names in entertainment continue to make Seneca Resorts & Casinos a prime performance destination. From the intimacy of the 440-seat Bear's Den Showroom at Seneca Niagara to the 2,400-seat Events Centers at Seneca Niagara and Seneca Allegany, each show is an event not to be missed.













The culinary wonders at Seneca Resorts & Casinos span the spectrum from fine dining to meals-on-the-go. In all, we have nearly 20 dining destinations offering you a world of flavors, including steakhouses that offer the highest quality steaks and chops and the freshest seafood; authentic Italian restaurants offering mouthwatering traditional and contemporary dishes; Pan-Asian eateries that unlock the wonders of the Orient; buffets where you can enjoy an endless bounty of delicacies; restaurants that specialize in thick, juicy burgers; and 24-hour cafes where you can feast on hearty breakfasts, delicious lunches, satisfying dinners, and everything you crave late night.

The region's premier destination resorts are also synonymous with luxury. The hotels at both Seneca Niagara and Seneca Allegany have each earned the prestigious Four Diamond rating, offering guests deluxe rooms and suites awash in unmatched comfort. Guests will understand the Seneca difference the moment they walk into their room. No matter which location you choose, you can pamper yourself at our full-service Spa and treat yourself to a manicure, pedicure, waxing treatment or new hairstyle at our full-service Salon. Get your heart racing with a workout at our on-site fitness center, or take a dip and unwind at our gorgeous indoor swimming pool.

All three Seneca Resorts & Casinos properties are open 24 hours a day, 365 days a year. See why 15 million guests each year choose the Seneca difference. For more information, visit www.SenecaCasinos.com.

Seneca Resorts & Casinos highlights:

• Owner:	Seneca Nation of Indians
• Properties:	Seneca Niagara Resort & Casino, Niagara Falls, NY (2002)
	Seneca Allegany Resort & Casino, Salamanca, NY (2004)
	Seneca Buffalo Creek Casino, Buffalo, NY (2007)
	Seneca Hickory Stick Golf Course, Lewiston, NY (2010)
• Visitors:	More than 15 million visitors annually
• Gaming:	More than 7,000 slots and 150 table games
• Hotels:	Two Four Diamond-rated hotels; More than 1,000 hotel rooms; Amenities include full-service spa and salon, fitness center, indoor swimming pool
• Entertainme	ent: Seneca Niagara Events Center, 2,400 seats
	Seneca Allegany Events Center, 2,400 seats
	Bear's Den Showroom (Niagara), 440 seats
	Stir, high-energy feature bar (Niagara)
	The River Bar (Allegany)
	Stixx Sports Bar (Buffalo Creek
• Dining:	19 dining locations to satisfy every appetite
• Retail:	Ten retail outlets
• Meetinas:	More than 58,000 square feet of meeting and conference space

• Website: www.SenecaCasinos.com