

## ROCK YOUR MOCS 2020 PROMOTION RULES AND DISCLAIMERS:

- Promotion runs 11/15/2020-11/22/2020 from 12:01 AM – 11:59 PM
- From 11/15/2020-11/22/2020 contestants will upload a photo of themselves wearing moccasins. Contestants have the option to either upload photos via Instagram tagging your respective Seneca Resorts & Casinos Property (@SenecaCasinos, @SenecaAllegany or @SenecaBuffalo). Photos must be posted to a public Instagram Profile in order for their photo to be captured as part of the contest) OR contestants can upload a photo in jpg format under 2MB in size to our contest landing page located at this link <https://senecacasinos.com/rock-your-mocs-2020/>. If uploading to the contest link, contestant will fill out field forms on contest landing page (First Name, Last Name, Address, City, State, Zip Code, Email, and Phone Number). They will also check the box to confirm that they are 21 years of age or older.
- From the group of contestants that uploaded their photos to a public Instagram profile using the tag (@SenecaCasinos, @SenecaAllegany or @SenecaBuffalo) or to our contest landing page, from 11/15/2020-11/22/2020, a random photo will be chosen as the winner.
- One winner will be announced on 11/25/2020. Winner will receive an overnight stay for two people at either Seneca Niagara or Seneca Allegany Resort & Casino and a \$100 Food Credit.
- Promotion valid only on promotion date and times listed.
- Limit one entry per person.
- Residents of Canada are not eligible to participate.
- Must be at least 21 years of age or older to be eligible.
- All guests must be 21 years or older.
- Winner will be contacted on November 24, 2020 either through Instagram or email on how to claim their prize.
- Winner will have 1 week to claim prize. If prize is not claimed within one week, another winner will be chosen.
- Valid government-issued photo ID required.
- Prize must be accepted as awarded. No substitutions, replacements or cash equivalents will be performed.
- The one (1) night stay in a Standard Room is valid Sunday - Saturday beginning December 1, 2020 through June 30, 2021 (based on availability and blackout dates may apply). The \$100 Food Credit is valid Sunday - Saturday beginning December 1, 2020 through June 30, 2021. Dates subject to change, based on travel advisory list. Offer is nontransferable.
- The prize does not include alcohol, gratuity or resort fees.
- Photos entered into this contest become the sole property of Seneca Gaming Corporation and may be used along with entrant's name and likeness, in any and all media for possible editorial, promotional or advertising purposes, without further permission, notice or compensation.
- All advertising for this promotion, including but not limited to posters, direct mail, radio, and email, will be in agreement with these promotion parameters.

- Seneca Gaming Corporation employees are not eligible to participate.
- Seneca Gaming Corporation reserves the right to modify, cancel or revoke this offer without notice.
- Other terms and restrictions may apply.
- If you agree to receive special offers you will receive email (such as complimentary hotel stays, dining credits and free play offers) and other electronic communications and text messages from Seneca Resorts & Casinos. To opt out, simply check the unsubscribe link in any email or text message you may receive.